



2017 Sponsorship Guide

For more information:
Tel: 1-844-RUN-4-BWG / 705-300-0491
E: info@runforbwg.ca

I would like to become an official sponsor of the 2017 Run for BWG.

- Platinum
- Gold
- Silver
- Bronze
- Corporate Individual

Sponsorship Amount:

\$ _____

- Cheque enclosed (payable to: Run for BWG)
- Mastercard Visa
- Invoice Me
Run for BWG will send you an invoice for your contribution.

Credit Card Number

CVD # (located on the back of your credit card) Exp. Date

Signature

Your Contact Information

Company Name

First Name Last Name

Address Suite #

City Province Postal Code

Business Phone Fax

Email Address

Web Address

Endorsement & Support Provided by:



AHMADIYYA
MUSLIM JAMA'AT
Canada



Bradford
west
Gwillimbury
A Growing Tradition

BN: 872541040RR0001

Visit our website at www.runforbwg.ca



Sponsorship Guide

Saturday May 13th, 2017

Run for BWG is an exciting event in support of the Bradford West Gwillimbury's Family Health Centre, Library, Leisure Centre & Heritages.



Benefits to your organization:

- Associate with a cause that is dear to BWG residents
- Be recognized with publicized charity funding the BWG's Family Health Centre, Library, Leisure Centre & Heritages
- Be identified as a community leader
- Gain channel for multi-level publicity
- Great opportunity for your team to build stronger relationships through community involvement
- Media exposure (Logo Placement)
 - Newspaper advertisements
 - Registration forms to be distributed throughout the town
 - Banners throughout the town
 - Race day booth
 - Local news
- Run for BWG is a 100% Volunteer effort
- Most marketing value for your charity dollars



Run.Jog.Walk.

www.runforbwg.ca

Our Vision

The vision for the Run for BWG is to include people of the Bradford West-Gwillimbury, local businesses and organizations in an annual 3km run or walk, in support of the BWG's Family Health Centre, Library, Leisure Centre & Heritages.

Run for BWG has the full support and endorsement from the Mayor of BWG, Rob Keffer and the Town of BWG Council. Run for BWG is a high profile media event.



I would like to take this opportunity to inform you of the 7th annual Run for BWG being held on Saturday May 13, 2017.

The Town of Bradford West Gwillimbury is pleased to support and liaise with the organizers of the Run for BWG to assist in making this event a success. The purpose of this annual event is to support initiatives for the betterment of our vibrant community. This year's Run for BWG will continue to provide support to the BWG Leisure Centre and other local Heritage initiatives.

I congratulate the hard work of the organizers, volunteers, and all the participants who work countless hours to make this event possible. I invite you to attend and help make this event a great success.

Join in the fun on Saturday May 13, 2017!

Hon. Rob Keffer
Mayor



2017 Run for BWG Official Sponsorship Opportunities

The Run for BWG offers our business partners several levels of sponsorship opportunities that benefit both the community and your business.

(Sponsorship must be received by April 10th to get most of these benefits)

Package Benefits	Platinum	Gold	Silver	Bronze	Corporate Individual
# of free corporate team registrations & T-shirts for participants	15	10	6	4	2
# of official pledge forms for circulation	40	30	20	10	2
# of signs at 3 km/Water stations	2	2	2	2	1
Logo placement on Website	✓	✓	✓	✓	✓
Recognition plaque	✓	✓	✓	✓	✓
Run for BWG logo privileges for 1 year	✓	✓	✓	✓	✓
Your choice of item in participants' run kits	✓	✓	✓	✓	✓
Free booth at warm down area for distributing company giveaways and corporate literature	✓	✓	✓	✓	✓
Advertisements in BWG'S Times	✓	✓	✓	✓	✓
Signage at start line	✓	✓	✓	✓	✓
Signage at finish line	✓	✓	✓	✓	✓
Recognition as a co-sponsor on the day of the run by the Master of Ceremonies	✓	✓	✓	✓	✓
Logo placement on all promotional materials	✓	✓	✓	✓	✓
Total Sponsorship Value	\$2,000	\$1,000	\$750	\$500	\$250